

BEYOND THE LITTLE BLUE PILL -pg 6

Medical

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TIMES TODAY

10
FOODS TO
INCREASE
IQ

>pg 12

TREATMENTS
THAT
CHANGE
MEN'S
LIVES

>pg 35

THE **TRUTH**
ABOUT
HEALTH CARE

>pg 48

PROTECT
MUSCLES
AGAINST
WORKOUT
STRESS

>pg 22

The Swiss Wave Protocol:

a Safe, Effective, Painless Solution
to Erectile Dysfunction

>pg 23



The SwissWave Protocol:

a Safe, Effective, Painless

Solution to Erectile Dysfunction

Erectile dysfunction (ED) can interfere significantly with a couple's intimacy—not to mention the toll it takes on a man's mental and emotional health. Until now, men have had few options that work well, and many of those options can be painful.

But the SwissWave Protocol, a medical breakthrough developed by Male Performance Medical Partnership, LLC, has proven to be the holy grail of ED treatment: a painless, non-invasive, no-needle procedure that actually works.

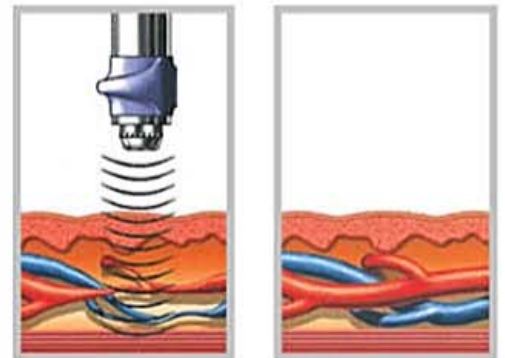
Acoustic Waves Work

The SwissWave Protocol uses unique sets of acoustic pressure waves to open existing blood vessels, grow new blood vessels, and stimulate the growth of new erectile tissue in the penis. Developed in Switzerland, the medical device used in this extremely effective approach has been cleared by the FDA for the

repair of soft tissue and improved blood circulation and is being used throughout the world.

Sound too good to be true? It's not. And the huge stack of scientific studies backing the innovation all agree: it works. A double-blind study published in the journal, *Therapeutic Advances in Urology*, found that acoustic wave therapy delivered a significant clinical improvement of erectile function without any adverse effects. An article in *Urology Times*, an important resource for urologists, concluded that acoustic wave therapy has

Medical Coordinator R. Baxter Teegarden has 40 years experience in the medical arena and has operated or consulted to 20 twenty Erectile Dysfunction Clinics over the past 10 years. He is considered one of the country's leading experts in the customization of medicines prepared by compounding pharmacies.



BEFORE

AFTER

been tested extensively through randomized, placebo-controlled, and open-label studies in clinics worldwide. It concluded that the technology had demonstrated "impressive efficacy and safety."

The list of science-backed studies would fill an entire book, according to Male Performance Medical Partnership's medical consultant, Dr. Everett Campbell, MD. A former OB-GYN Department Chief at the U.S. Army Hospital in Fort Chaffee, Ark., clinical instructor and professor at the University of California Los Angeles, and author, Dr. Campbell has extensive training in sexual dysfunction. And through his ongoing research, Campbell discovered Male Performance Medical Partnership and their SwissWave Protocol.

He was impressed with what he saw. "This is, without a doubt, the best alternative to dangerous prescription pills or invasive options," Dr. Campbell says. "I only wish something like this was available back when I had my own practice."

Changing an Industry

Groundbreaking results can only come from a groundbreaking company. Male Performance Medical Partnership, founded in 2009 as a consortium for medical professionals to share information on ED treatment, boasts an A+ rating with the Better Business Bureau. But its real value is in its founders' overwhelming industry experience. With 40 years in the medical arena, R. Baxter Teegarden has operated or consulted for 20 ED clinics over the past 10 years and is considered one of the country's leading experts in the customization of medicines prepared by compounding pharmacies for erectile dysfunction. Leonard Messina is a marketing and practice management consultant who has owned, operated, or consulted for 22 ED clinics since 2008. In addition, he has multiple intellectual properties regarding marketing and managing specialty clinics for men.

Even with their decades of experience, the founders of Male Performance Medical Partnership had never seen anything like the success of the SwissWave Protocol. "The treatment of choice for men when the pills fail - up until now - has always been an injection into the penis prior to sexual activity, and so many men just can't deal with that and its complications. The SwissWave Protocol is state of the art, and the fact that it's non-invasive and painless means more men will try it and experience its benefits," Teegarden says.

Unfortunately, it's estimated that one in four men over 35 has issues with erectile dysfunction—

and the percentage rises quickly as men age, with the vast majority experiencing such issues by the time they're seniors. Most men turn to pills at the first sign of ED. But despite what the commercials would have you believe, they don't work for a significant number of men who have erectile problems and eventually stop working in those who have initial success with them.

The reality is that an estimated 70 percent of all men don't respond to popular pills like Viagra, Cialis, and Levitra. Some get a partial erection, but that doesn't allow for full sexual activity. And don't forget the dangerous side effects and drug interactions associated with those pills, which prevent many guys from taking them at all.

This leaves only two other viable medical options: an injection or a surgical implant. The choice is essentially to stick a needle into your penis before every sexual encounter or undergo surgery on the penis—with the possibility of serious complications and frequent failure rates. "I think there's a misconception out there that ED is easily treatable. It's not," Messina says. "At least, it hadn't been until now when the SwissWave Protocol had been revealed."

A Secret Worth Sharing

The SwissWave Protocol is truly the secret drug companies don't want anyone to know about. Why would they? They're enjoying billions of dollars in profit, while most men



Founder and CEO Leonard Messina is a marketing and practice management consultant and has owned, operated or been a consultant to twenty-two Erectile Dysfunction Clinics in the United States since 2008. He has a vast array of intellectual property having to do with marketing and managing specialty clinics for men.

are still struggling. But now, the SwissWave Protocol, a new approach to this significant health issue is turning the ED world upside down.

It works by using painless acoustic energy waves, done in six short in-office sessions—usually twice a week for three weeks. "Most of the time, patients see results after just the first few treatments, and those results are long lasting," Teegarden says. "What they won't see are side effects. Amazingly, there are no reported side effects during, immediately following, or post-treatment."

Even better, there's no downtime. Patients are free to take advantage of the treatment results immediately, if they so desire.

The secret to its success is in the waves, which are believed to have the ability to "wake-up" dormant stem cells in the penis and draw them to the erectile tissue, leading to improved erectile function and enhanced tissue growth. Originally developed to speed the healing process for musculoskeletal disorders and injuries, its ability to open existing

blood vessels and promote tissue growth has been tested over and over—and found to be ideal for ED treatment.

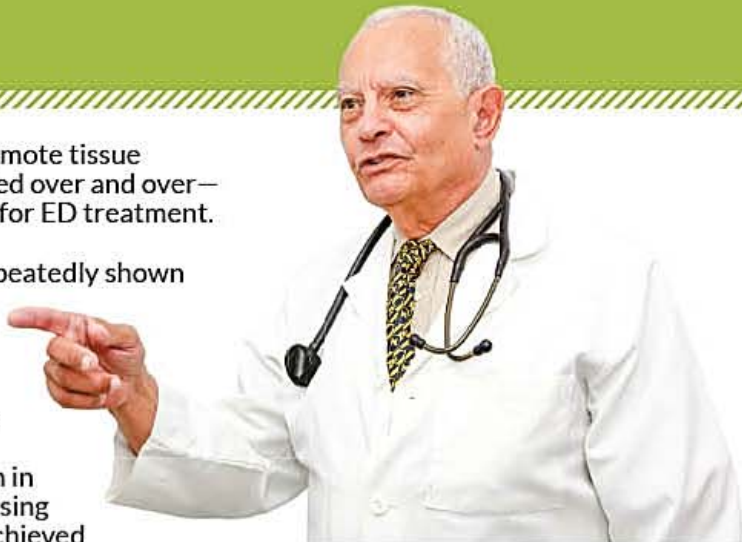
Clinical trials have repeatedly shown that acoustical wave therapy for ED is effective, even for men that didn't respond well to other treatments. In fact, a full 30 percent of men in the study who were using oral ED medication achieved significant improvement—and didn't need to use medication for months after receiving acoustic pressure wave treatment.

Astoundingly, a recent study published in *Journal of Sexual Medicine* found that every single man in the study treated with acoustic pressure waves showed improvement in erectile function.

A Real Solution

Unlike other treatments, the SwissWave Protocol addresses the actual cause of the problem and not just the symptoms. The technology, which originated from Switzerland's noted precision experts, has been used successfully in Europe and around the world for years and has been put to the test via comprehensive clinical trials. As a result, low intensity acoustical wave therapy has been officially accepted by the European Association of Urology (EAU) as the "Gold Standard for Treatment of Erectile Dysfunction." Now, Male Performance Medical Partnership is on a mission to ensure that men in the U.S. can benefit, too.

Every practitioner who offers SwissWave has stories to tell about its life-changing effects. "We've experienced a 100 percent success rate at getting Viagra and Cialis to work again after they've stopped working, which, by the way, is always the case," Teegarden remarks. "One 89-year-old patient came in with his 30-year-old girlfriend. He was taking three full-strength Viagra pills, which is very dangerous, and still nothing was happening. Thanks to his SwissWave treatments, he's back in action again."



Dr. Everett O. Campbell, M.D. graduated from University of Michigan Medical School; OB-GYN. Dept. Chief, US Army Hospital Fort Chaffee, Arkansas Private Practice; Clinical Instructor & Professor UCLA; Author and trained sexual dysfunction counselor in his practice for couples with health & sexual dysfunction issues. Now retired from active medical practice and dedicated to helping men achieve effective treatment for ED.

Treating ED isn't just about vanity or a nice boost to the ego for men. It has real health implications. According to Messina, sexual health affects mental health, and treating ED can even reduce the likelihood of heart attacks or cancer.

When you put all of the elements together, the picture is pretty clear: the SwissWave Protocol offers a proven treatment for ED that's painless, long lasting, and successful—with no side effects. It offers men better physical and mental health and couples the opportunity to rekindle intimacy. It's no wonder the Male Performance Medical Partnership founders are trying to get the word out about this breakthrough. "It's really the first treatment change that's occurred in 15 years," Teegarden says. "And SwissWave is rapidly becoming the treatment of choice for medical professionals who've done their research."

FOR MORE INFORMATION CONTACT

You're in Good Company

It's embarrassing to talk about or even acknowledge with your partner. But men who suffer from erectile dysfunction (ED) can at least take comfort in the fact that they're not alone.

Studies show that more than half of all men over age 40 suffer from problems in getting and maintaining an erection. The numbers soar to 70 percent when men hit age 70 and above. Remarkably, 90 percent of all cases are caused by physical factors usually attributed to vascular diseases affecting the blood flow to the penis.

No, ED isn't in your head; it's in your body.

Drug companies have tried to saturate the market with the message that pills are the answer to ED. And it's worked. Viagra, Cialis, and Levitra earned total revenues of \$4 billion in 2012 for their respective companies, despite the fact that these medications only help half of all men, stop working eventually, and can have very unpleasant and potentially dangerous side effects.

And while ED is typically associated with older men (for good reason, admittedly), a surprising number of younger men pursue treatment for it, too. A *Journal of Sexual Medicine* study reported that a quarter of men who sought help for ED issues were under age 40.

Regrettably, it seems this problem can affect men for most of their adult lives.

The good news is that SwissWave can heal the body and usher in a new age of virility—at any age. The Protocol, which has been tested and used successfully for years now, harnesses unique sets of acoustic pressure waves to open blood vessels, grow new blood vessels, and stimulate stem cells to grow new erectile tissue in the penis. Independent published research papers have proven its safety and efficacy, with 86 percent of men saying they would recommend SwissWave to a friend.

Teegarden, Medical Coordinator of Male Performance Medical Partnership, the company behind the development of the SwissWave Protocol, says, "We believe this could actually roll back the clock for most men, allowing men up to 80 or even 90 years old to perform as they did in their more virile years."